



LIFE-SOLVERS

RECRUITMENT MARKETING
& EMPLOYER BRANDING
CONSULTANCY



SAMPLE CODE FOR A CANDIDATE LANDING PAGE

V2

Useful Resources:

Meaningful Jobs Podcast: <https://rss.com/podcasts/meaningfuljobs/>

Book a free recruitment marketing/employer branding consultation, OR request a free tailor-made, recruitment marketing audio, content (such as recruitment blog posts, podcast scripts etc.), radio ad, candidate landing pages, engaging job-ad:

Schedule Link: <https://calendly.com/lifesolvers/consultation> |

PREPARED FOR :

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Top Global
Corporates

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The Life-solvers Group Limited (www.thelivesolversgroup.com)

Recruitment Marketing & Employer Branding Consultancy

Sample Code for a Candidate Landing Page

```
<div class="landing-page">
  <h1>Join Our Team</h1>
  <p>We're always looking for talented and motivated individuals to join our team. If
you're interested in pursuing a career with us, take a look at our current job
openings:</p>
  <ul class="job-list">
    <li>Sales Associate</li>
    <li>Software Engineer</li>
    <li>Customer Support Representative</li>
    <li>Marketing Manager</li>
  </ul>
  <p>At our company, we value diversity and inclusivity. We believe that everyone
should have the opportunity to succeed and reach their full potential. That's why we
offer a supportive and collaborative work environment, as well as opportunities for
growth and advancement.</p>
  <a href="/careers" class="apply-button">Apply Now</a>
</div>
```

```
.landing-page {
  text-align: center;
}
```

```
.job-list {
  list-style-type: none;
  font-size: 1.5em;
}
```

```
.apply-button {
  display: inline-block;
  padding: 10px 20px;
  border: 1px solid #333;
  background-color: #333;
  color: #fff;
```



```
text-decoration: none;  
}
```

```
.apply-button:hover {  
  background-color: #fff;  
  color: #333;  
}
```